



MODESTO CITY SCHOOLS

PUBLIC INFORMATION OFFICE

426 Locust Street, Modesto, California 95351-2699
(209) 550-3300 x5101 • (209) 576-4765 fax • www.mcs4kids.com

TO: All

DATE: 6/17/16

FROM: Becky Fortuna, Public Information Officer

SUBJECT: Social Media Usage Guidelines

Modesto City Schools' social media websites are places to find information regarding upcoming District events and activities, student and staff success stories, and basic District information.

Users are expected to communicate in a respectful, courteous, and professional manner. Sites are regularly monitored and any inappropriate post will be promptly removed. Inappropriate posts include those that:

- Are obscene, libelous, or so incite students as to create clear and present danger of the commission of unlawful acts on school premises, violation of school rules, or substantial disruption of the school's orderly operation
- Are not related to the stated purpose of the site, including, but not limited to, comments of a commercial nature, political activity, and comments that constitute discrimination or harassment

Users are personally responsible for the content of their posts. Modesto City Schools is not responsible for the content of external online platforms. Any views expressed on the site are those of the user and do not necessarily reflect the views of the District. Any user's reference to a specific commercial product or service does not imply endorsement or recommendation of that product or service by the District.

Please contact Becky Fortuna at fortuna.b@mcs4kids.com if you find that these guidelines are not being followed.