

## MODESTO CITY SCHOOLS COURSE OUTLINE

<b>Course Title</b>	Social Media I OLL S1      Social Media I OLL S2
<b>Course Number</b>	OLL06451                      OLL06452
<b>Recommended Grade</b>	<input type="checkbox"/> 7 <input type="checkbox"/> 8 <input checked="" type="checkbox"/> 9 <input checked="" type="checkbox"/> 10 <input checked="" type="checkbox"/> 11 <input checked="" type="checkbox"/> 12
<b>Duration</b>	<input type="checkbox"/> Quarter <input checked="" type="checkbox"/> Semester
<b>Credit</b>	<input type="checkbox"/> 2.5 <input checked="" type="checkbox"/> 5 <input type="checkbox"/> 10
<b>Repeatable for Credit</b>	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
<b>Required for Graduation</b>	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
<b>Meets Graduation Requirement</b>	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
<b>CALPADS Course Number</b>	
<b>CALPADS Course Name</b>	
<b>Meets UC/CSU Requirements</b>	<input type="checkbox"/> Yes <input type="checkbox"/> No    If yes, which area? <input type="checkbox"/> A <input type="checkbox"/> B <input type="checkbox"/> C <input type="checkbox"/> D <input type="checkbox"/> E <input type="checkbox"/> F <input type="checkbox"/> G
<b>CTE Course</b>	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
<b>CTE Course Level</b>	<input type="checkbox"/> Introduction <input type="checkbox"/> Concentrator <input type="checkbox"/> Capstone    N/A
<b>Part of a Course Pathway</b>	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No    If yes, which pathway?
<b>Credential Requirements</b>	
<b>Replaces</b>	N/A
<b>Recommended Prerequisites</b>	N/A
<b>Aligned to Standards Date</b>	
<b>Content Delivery Method</b>	<input type="checkbox"/> Instructor Led <input checked="" type="checkbox"/> Online Provider    Modesto Virtual Academy
<b>Other Information</b>	
<b>Board Approval Date</b>	
<b>Implementation Date</b>	Fall 2020

**Course Description:**

**Required Text(s):** (Title, Publisher, Year):

**Supplementary Materials(s):**



**Course Name:** Social Media I v16

**Course Credit:** 0.5

**Course Estimated Completion Time:** 8-10 weeks

**Course Description:** This course will teach students that the world of Social Media revolves around them – their actions, decisions, and interests. They will examine how Social Media has evolved. They will understand how to find authenticity and truth within an online world where people can “be” anyone. They will also learn how their digital footprint makes a bigger impression than their physical one. Students will also discover that their voice is important. They are not only a reader – they are a writer. They don’t just follow the news – they report it as a citizen journalist. And they don’t just gather information – they crowdsource it.

**Prerequisites:**

**Honors Lessons:**

**Course Profile (Includes Honors, if applicable)**

Type of Assessment	Quantity	Location(s)
Teacher-graded	5	
Auto-graded	8	
Partial Auto-graded	0	
Discussion-Based (DBA)	2	
Collaboration	1	
Project-based		
<b>Total Assessments</b>	<b>13</b>	

**Types of Assessments (Includes Honors, if applicable)**

Type of Assessment	Available	Type of Assessment	Available
Multiple Choice	Yes	Essay	
Worksheets		Collaborative	Yes
Web 2.0	Yes	Short Response	Yes
Project - Based		Labs	
Self - Check	Yes	DBAs	Yes

## **Scope and Sequence**

### Module 1 (Milestone 1)

- Social Media – A Brief but Eventful History
- Certificate of Authenticity Please
- The Internet Who's The Authority
- You Heard What?
- What's Your Truth?

### Module 2 (Milestone 2)

- This is Your Life - This is Your Life on Social Media
- What is Your Type?
- How is Your Social Media Psyche?
- Getting Personal with Social Media
- What is Your Passion?

### Module 3 (Milestone 3)

- What You See and What You Get
- Influencer or Follower, Who Are You?
- News, Consider the Source
- Perspective Matters
- Who's Listening

### Module 4 (Milestone 4)

- Social Media Loves a Crisis
- Social Media The Good, The Bad, The Ugly
- Six Degrees of Social Media
- Dear Me of the Future
- Wait.....Is This The End?