

MODESTO CITY SCHOOLS COURSE OUTLINE

Course Title	Journalism I OLL S1 Journalism I OLL S2
Course Number	OLL06321 OLL06322
Recommended Grade	<input type="checkbox"/> 7 <input type="checkbox"/> 8 <input checked="" type="checkbox"/> 9 <input checked="" type="checkbox"/> 10 <input checked="" type="checkbox"/> 11 <input checked="" type="checkbox"/> 12
Duration	<input type="checkbox"/> Quarter <input checked="" type="checkbox"/> Semester
Credit	<input type="checkbox"/> 2.5 <input checked="" type="checkbox"/> 5 <input type="checkbox"/> 10
Repeatable for Credit	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Required for Graduation	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Meets Graduation Requirement	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
CALPADS Course Number	9109
CALPADS Course Name	Journalism
Meets UC/CSU Requirements	<input type="checkbox"/> Yes <input type="checkbox"/> No If yes, which area? <input type="checkbox"/> A <input type="checkbox"/> B <input type="checkbox"/> C <input type="checkbox"/> D <input type="checkbox"/> E <input type="checkbox"/> F <input type="checkbox"/> G
CTE Course	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
CTE Course Level	<input type="checkbox"/> Introduction <input type="checkbox"/> Concentrator <input type="checkbox"/> Capstone N/A
Part of a Course Pathway	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes, which pathway?
Credential Requirements	
Replaces	N/A
Recommended Prerequisites	N/A
Aligned to Standards Date	
Content Delivery Method	<input type="checkbox"/> Instructor Led <input checked="" type="checkbox"/> Online Provider Modesto Virtual Academy
Other Information	
Board Approval Date	
Implementation Date	Fall 2020

Course Description:

Required Text(s): (Title, Publisher, Year):

Supplementary Materials(s):



Course Name: Journalism I v15

Course Credit: 1.0

Course Estimated Completion Time: 16-20 weeks

Course Description: Journalism I provides students with the fundamental basics of journalism. Students begin by exploring the history of American journalism, examining different media such as print, radio, television, and internet journalism. Students learn how to write a news story, a feature story, and an editorial, with a focus on research, analyzing the reliability of sources, conducting interviews, writing leads, revising, and self-editing. Students will also take a close look at different careers in journalism, ethics in journalism, and visual layouts using technology, including web 2.0 tools.

Prerequisites: MJ Language Arts 3 is recommended

Honors Lessons: No

Course Profile (Includes Honors, if applicable)

Type of Assessment	Quantity	Location(s)
Teacher-graded	22	
Auto-graded	12	
Partial Auto-graded	0	
Discussion-Based (DBA)	4	1.05, 2.06, 3.07, 4.07
Collaboration	4	1.03, 2.05, 3.05, 4.06
Project-based	0	
Total Assessments	34	

Types of Assessments (Includes Honors, if applicable)

Type of Assessment	Available	Type of Assessment	Available
Multiple Choice	Yes	Essay	Yes
Worksheets	No	Collaborative	Yes
Web 2.0	Yes	Short Response	Yes
Project - Based	Yes	Labs	No
Self - Check	Yes	DBAs	Yes

Scope and Sequence

Segment One

Module One

- The first amendment of the U.S. Constitution
- Freedom of press
- History of American journalism
- First amendment issues
- Advancements in technology
- Types of news mediums
- Characteristics of a journalist
- Gatekeepers of journalism
- Different types of journalist

Module Two

- Careers in journalism
- How to conduct research
- Analyzing the reliability of sources
- Informative news reporting
- The inverted pyramid and writing a lead
- Elements of strong writing (grammar)
- Interviewing a source
- Formal vs. informal writing
- Revision process and self-editing

Segment Two

Module Three

- Feature story writing (narrative writing)
- Code of ethics
- Making ethical decisions in news reporting
- Slander and libel
- Narrative writing techniques
- Using images and technology to enhance writing
- Ethical sharing of images
- Using details and anecdotes to tell a story
- Writing effective conclusions
- Revision process and self-editing
- Giving a strong presentation

Module Four

- Argument techniques and appeals
- Pathos, ethos, and logos
- How to recognize propaganda
- Editorial story writing (argument writing)
- Claim and counterclaim
- Listening and speaking skills

- Evaluating a speech for effectiveness
- Identifying credible sources
- Writing a rebuttal
- Varying syntax
- Revision process and self-editing